

Asset Management

US banks under pressure again

Investment event | 2 May 2023



Another US regional bank failure

In the aftermath of March's US banking sector turbulence, investor nerves were calmed by data showing a stabilisation in deposit outflows and declining use of the Federal Reserve's liquidity tools. Risk asset performance over the second half of March and April was impressive.

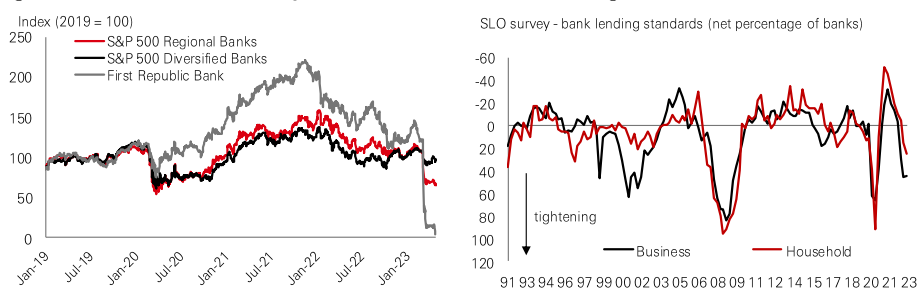
On 1 May, however, First Republic Bank was placed into receivership, with the Federal Deposit Insurance Corporation (FDIC) subsequently selling the bank's deposits and most of its assets to JPMorgan Chase Bank, concluding an auction process over the weekend. This appears to be the second largest bank failure in U.S. history, following just weeks after the March receiverships of Silicon Valley Bank (SVB) and Signature Bank of New York, which we covered in our recent IEs.

Pockets of vulnerability

The immediate market response to these latest events has been fairly muted relative to the collapse of SVB and Signature. Problems at First Republic were well known among investors, reflected in the bank's share price performance (Figure 1).

We continue to view the current situation as idiosyncratic in nature, affecting a small pocket of relatively loosely regulated institutions which are the most vulnerable to a higher-rate environment. The failure of First Republic echoes the SVB episode – namely a deposit base made of large uninsured depositors, and assets that had fallen in value amid rising interest rates. Broader measures of banking sector health remain in good shape and do not signal a systemic problem. In aggregate, banks also continue to benefit from higher net interest margins and macroeconomic resiliency.

Figures 1 and 2: Bank stock performance, and bank lending standards



Source: Bloomberg, as at 2 May 2023

Macro impact

The situation remains uncertain and is very fluid. There are risks of further bank failures and consolidation in the sector. Recent events are also likely to trigger more conservative lending practices among banks as they seek to protect their balance sheets. Credit conditions were tightening even before recent events (Figure 2).

This reinforces our expectation of a US recession later this year, exacerbating an already worsening outlook for US corporates and households amid higher interest rates as the Fed continues its tightening cycle and as the lagged effects of previous rate hikes filter through into the real economy.

Defensive positioning

We continue to argue for a defensive positioning in portfolios given macro headwinds and market pricing and analyst expectations for GDP and corporate profits which look unrealistic to us.

- Uncertainty over the course of monetary policy and noisy economic data is likely to result in further bouts of volatility. Our central scenario is consistent with "choppy waters" for risk assets over the next 12 months, and room for downside in market prices.
- Our macro view is consistent with a preference for short-duration fixed income assets, especially US Treasuries, which we see performing well as recession bites. We also want to take advantage of the carry that high quality credits offer and believe solid corporate balance sheets offers protection against default risk.
- Finally, we remain positive on most EM asset classes given tailwinds from relatively low valuations, cautious investor positioning, China re-opening and a widening growth differential, and the prospect of Fed cuts and further dollar weakness later in the year.

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